

Lawson's Finest Liquids, LLC ("Lawson's Finest") organizes and sponsors promotions, giveaways, and contests awarding various prizes to participants. The promotions, giveaways, and contests are regulated by Contest Rules (hereinafter "Rules"). Participation in any of these contests constitutes your (the "Participant's") agreement and acceptance of these Rules. All federal, state, local, municipal laws and regulations apply.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR CONTRIBUTION TO LAWSON'S FINEST WILL NOT INCREASE PARTICIPANT'S CHANCES OF WINNING.

Eligibility

This Little Sip IPA Photo Contest (the "Contest") is open to those who post on Instagram, Facebook or Twitter, tag @lawsonsfinest and use #SipForEveryOccasion in your caption and who are 21 years of age or older as of the date of entry. The Contest is only open to legal residents of the United States of America and is void where prohibited by law. Employees of Lawson's Finest and other companies associated with the promotion of the Contest, its affiliates, subsidiaries, advertising and promotion agencies, suppliers, and immediate family members (spouse, parents, siblings, and children) and/or those living in the same household of Lawson's Finest employees are not eligible to participate in the Contest. The Contest is subject to all federal, state, local, municipal laws and regulations.

Contest Period - start and end date

Entries will be accepted online starting on Monday, April 19th 2021 at 12:00AM EST and ending on Wednesday, June 30th 2021 at 11:59 PM EST (the "Contest Period"). Entries that are submitted before or after the Contest Period will be disqualified.

Entry Rules

The Contest must be entered with a post on Instagram, Facebook or Twitter tagged @lawsonsfinest and #SipForEveryOccasion in the caption. Incomplete entries or ones which do not follow the Contest's Rules, requirements and specifications will be disqualified by Lawson's Finest. Any circumvention of the Rules will result in immediate disqualification from the Contest.

Disclaimer of Responsibility

Lawson's Finest is not responsible for problems with Contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of Lawson's Finest.

Prizes

The winners of the Contest (hereinafter "Winner") will receive a Little Sip IPA Photo Contest Prize Pack (the "Prize"). The Prize cannot be redeemed for cash or substituted for another prize and is non-transferable. All Prize-related expenses including, but not limited to, all federal, state, and local taxes represent the sole financial responsibility of the Winner. The Prize is given "AS IS, WHERE IS" with no written, express, or implied warranty. Any Prize not claimed within fourteen (14) days will be forfeited by the Winner and remain the property of Lawson's Finest.

The Winner's acceptance of the Prize gives Lawson's Finest permission to use the Winner's personal details (including first and last name), social media handles and image for advertising purposes without further compensation, unless it is prohibited by law.

Winner Selection and Notification

Winner will be selected by Lawson's Finest. Winner will be informed about the Prize via social media. Lawson's Finest is not responsible if the Winner fails to receive the notice about the Prize due to any security settings or provision of incorrect contact information. If the Winner fails to respond within fourteen (14) days after the notice is sent by Lawson's Finest, the Prize may be forfeited and an alternate Winner may be selected, at Lawson's Finest's sole discretion.

Acceptance of the Prize given in this Contest is in accordance with any and all federal, state and local laws and regulations. If the Winner is disqualified for any reason, Lawson's Finest is not obliged to provide an alternate prize or extend the Contest Period in any way, and all privileges as Winner will be terminated immediately. Participants who provide false, fraudulent or deceptive entries or who engage in false, fraudulent or deceptive acts in connection with the Contest will be disqualified and may be subject to criminal prosecution.

How to Claim the Prize

The Winner will be sent their Prize 3. Winners are required to provide (1) a valid government-issued photo identification showing Winner is at least 21, (2) a valid taxpayer identification number or social security number (3) and an address that the Prize can be sent to. The social security number will be used for tax-reporting purposes. Lawson's Finest reserves the right to deny awarding the Prize if the Winner fails to provide satisfactory identification, as determined by Lawson's Finest in its sole discretion.

Terms & General Conditions

Lawson's Finest reserves the right to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud or any other cause affect the administration, security, fairness or proper conduct of the Contest. If such case occurs, Lawson's Finest may select the Winner from all eligible entries. Any attempt by a Participant to deliberately damage the Winner selection process and the legitimate operation of the Contest may be a violation of criminal and civil laws.

Release of Liability

By entering the Contest, Participant agrees to release and hold harmless Lawson's Finest and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, and each off their respective successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from:

- such Participant's participation in the Contest and/or his/her acceptance, possession, use or misuse of any Prize or any portion thereof;
- technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, software or other mechanical equipment;
- the unavailability or inaccessibility of any transmissions, telephone or Internet service;
- unauthorized human intervention in any part of the entry process or the Contest;

- unauthorized use or misuse by a third party of any information submitted to Lawson's Finest by the entrant;
- any injury or damage, whether personal or property, to Participant or any person's computer relating to or resulting from participation in the Contest and/or accepting the Prize; and
- electronic or human error in the administration of the Contest or the processing of entries.

Release of Liability

By entering the Contest, Participant agrees to further release and hold harmless Lawson's Finest, and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents and each of their respective successors, assigns, employees, officers and directors.

Limitation of Liability

IN NO EVENT SHALL LAWSON'S FINEST BE LIABLE TO PARTICIPANT FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL, INDIRECT OR EXEMPLARY DAMAGES ARISING OUT OF THE CONTEST, INCLUDING LOST PROFITS OR COSTS OF COVER, LOSS OF USE OR THE LIKE, REGARDLESS OF WHETHER PARTICIPANT WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

Governing Law; Disputes

THIS CONTEST IS GOVERNED BY THE LAWS OF THE STATE OF VERMONT, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, Participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Vermont having jurisdiction. In the event any provision of these Rules shall be deemed invalid or unenforceable by any court, such provision shall be deemed severed from these Rules and replaced by a valid and enforceable provision which approximates as closely as possible the stricken provision.

Sponsor

The Sponsor of the Contest is Lawson's Finest Liquids, LLC, 155 Carroll Rd, Waitsfield, VT 05673.

Privacy Policy

Any personally identifiable information collected during the Participant's participation in the Contest will be collected by Lawson's Finest or its designee, and used by Lawson's Finest, its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents for the purposes of the proper administration and fulfillment of the Contest as described in these Rules and otherwise in accordance with Lawson's Finest's privacy policy.

Facebook/Instagram

Lawson's Finest may utilize Facebook, Twitter and/or Instagram to promote contest. The Participant understands and agrees that any such promotion is in no way sponsored, endorsed or administered by or associated with, Facebook, Twitter or Instagram.