Lawson's Finest Liquids, LLC ("Lawson's Finest") organizes and sponsors promotions, giveaways, and contests awarding various prizes to participants. The promotions, giveaways, and contests are regulated by Contest Rules (hereinafter "Rules"). Participation in any of these contests constitutes the participant's agreement and acceptance of these Rules. All federal, state, local, municipal laws and regulations apply.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR CONTRIBUTION TO LAWSON'S FINEST WILL NOT INCREASE THE CHANCES OF WINNING.

Eligibility

This contest is open to those who sign up at www.lawsonsfinest.com/contest and who are 21 years of age or older as of the date of entry. The contest is only open to legal residents of the United States of America in the states of Vermont, Connecticut, Massachusetts, Maine, New Hampshire, New Jersey, New York, Pennsylvania, and Rhode Island and is void where prohibited by law. Employees of Lawson's Finest and other companies associated with the promotion of the contest, its affiliates, subsidiaries, advertising and promotion agencies, suppliers, and immediate family members (spouse, parents, siblings, and children) and/or those living in the same household of employees are not eligible to participate in the contest. The contest is subject to all federal, state, local, municipal laws and regulations.

Contest Period - start and end date

Entries will be accepted online starting on Thursday, July 1, 2021, at 12PM EST and ending on Tuesday, August 31st, 2021, at 11PM EST. Entries that are submitted before or after the Contest Period will be disqualified.

Entry Rules

Each participant must enter the contest by completing the online form provided at www.lawsonsfinest.com/contest. Incomplete entries or ones which do not follow the Contest's rules, requirements, and specifications will be disqualified. Participants may enter the Contest only once and need to complete all required fields in entry form. Entry in the Contest represents the participant's consent to opt-in on email marketing from Lawson's Finest. Any circumvention of the Rules will result in immediate disqualification from the Contest.

Web Entries

Participants must accurately complete all required fields, or the entry will be characterized as incomplete and will not qualify.

Disclaimer of Responsibility

Lawson's Finest is not responsible for problems with Contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of Lawson's Finest.

Prizes

Winners of the Contest (hereinafter "Winner") will receive one custom Little Sip IPA Coleman 54-qt. steel-belted cooler (the "Prize") which is determined by Lawson's Finest Liquids. The Prize cannot be redeemed for cash or substituted for another prize and is non-transferable. Prize-related expenses including all federal, state, and local taxes represent the sole financial responsibility of the Winner. The Prize is given with no written, express, or implied warranty. Any prize not claimed within fourteen (14) days will be forfeited by the winner and remain the property of Lawson's Finest. The Winner's acceptance of the Prize gives Lawson's Finest permission to use the Winner's personal details for advertising purposes without further compensation, unless it is prohibited by law.

Winner Selection and Notification

Winner will be selected in a random drawing under the supervision of Lawson's Finest. Winner will be informed about the prize by e-mail within three (3) days following the Winner selection. Lawson's Finest is not responsible if the Winner fails to receive the notice about the prize due to any security settings or provision of incorrect contact information. If the Winner fails to respond within 14 days, the prize may be forfeited, and an alternate Winner will be selected at random. Acceptance of the Prize given in this Contest is in accordance with any and all federal, state, and local laws and regulations. If the Winner is disqualified for any reason, Lawson's Finest is not obliged to provide an alternate prize or extend the Contest Period in any way, and all privileges as Winner will be terminated immediately. Participants who provide false, fraudulent or deceptive entries or who engage in false, fraudulent or deceptive acts in connection with the Contest will be disqualified and subject to criminal prosecution.

How to Claim the Prize

Lawson's Finest will ship the prize to the winner's residence. Winners are required to provide a valid government-issued photo identification depicting the proof of age. Lawson's Finest reserves the right to deny awarding the prize if the winner fails to provide a satisfactory identification.

Terms & General Conditions

Lawson's Finest reserves the right to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or any other cause affect the administration, security, fairness, or proper conduct of the Contest. If such case occurs, Lawson's Finest may select the Winner from all eligible entries. Any attempt by an entrant to deliberately damage the Winner selection process and the legitimate operation of the Contest may be a violation of criminal and civil laws.

Limitation of Liability

By entering the Contest, participants agree to release and hold harmless Lawson's Finest and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from:

• such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof;

- technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, software, or other mechanical equipment;
- the unavailability or inaccessibility of any transmissions, telephone, or Internet service;
- unauthorized human intervention in any part of the entry process or the Contest;
- electronic or human error in the administration of the Contest or the processing of entries.

Disputes and Arbitration

THIS CONTEST IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND VERMONT, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, the participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Vermont having jurisdiction.

Sponsor

The Sponsor of the Contest is Lawson's Finest Liquids, 155 Carroll Rd, Waitsfield, VT 05673.

Facebook/Instagram

Lawson's Finest may utilize Facebook and/or Instagram to promote sweepstakes or giveaways. The Participant understands and agrees that any such promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. By entering the contest, participants acknowledge that they have reviewed, accepted, and agreed to all of the Contest Rules.